

Town Hall Rubric
Oral Argument and Corresponding Visual

Scoring Category	Advanced	Proficient	Developing	Emerging
Statement of Claim or Argument	Argument is clear, focused, and fact-based, and includes consideration of other viewpoints. Argument as a whole was thorough and defensible.	Argument is clear, focused, and fact-based. Argument as a whole was thorough.	Arguments are unclear, but fact-based.	Argument is opinion-based and not based on evidence.
Knowledge of content	Uses vocabulary accurately in context; demonstrates a thorough understanding of the problem of whale entanglement; considers and describes the breeding population information in the argument; clearly exhibits understanding of the content covered in this unit.	Uses vocabulary accurately; demonstrates an understanding of the problem of whale entanglement; considers and describes the breeding population information in the argument; exhibits understanding of the content covered in this unit.	Uses some vocabulary; demonstrates a vague understanding of the problem of whale entanglement; talks about breeding population information in the argument; understanding of the content covered in this unit is minimal.	Uses vocabulary in accurately; discusses whale entanglement; breeding population information is minimal in the argument; understanding of the content covered in this unit is not evident.
Evidence of Preparation	Argument includes evidence from research. At least 3 references are included. APA format.	Argument includes evidence from research. 2 references are included. APA format.	Argument includes evidence from research, though references are unclear. Not in APA format.	Argument is opinion-based and not based on evidence. Not in APA format.
Use of Data	Accurate and relevant data presented; format appropriate; data supports claim; use of data clearly improves strength of argument	Accurate and relevant data presented; format appropriate; data supports claim	Accurate data presented; format appropriate; data loosely supports claim	Data presented
Presentation	Consistent use of eye contact, appropriate gestures, tone of voice and level of enthusiasm to keep the attention of the audience. Presentation lasts 3-4 minutes before Q&A.	Occasional use of eye contact, appropriate gestures, tone of voice and level of enthusiasm to keep the attention of the audience. Presentation lasts 2-3 minutes before Q&A.	Appropriate body language, however, tone of voice and level of enthusiasm distracted from the argument. Presentation lasts more than 4 minutes before Q&A.	Presentation style was offensive (though school appropriate) and/or did not keep the audience's attention. Presentation lasts less than 2 minutes before Q&A.
Time on Task	Always on task during class work time and substantial effort is evident	On task 80% of the time during class work time, effort is evident	On task 70-80% of the time during class work time	On task at least 50% of the time during class work time

TEMPLATE

Argument Statement		Names:
Main points of argument: (Complete sentences) Things to consider: <ul style="list-style-type: none">● Migration routes including distance from shore● Pacific Ocean BLOB● Alternative equipment for fishing and crabbing● How many whales can be killed addn still maintain a healthy population (11 according to NOAA)● Past, current, and future concerns	Data Cite Source!	
	Explanation of Data	
Bibliography in APA format		